

MailChimp Integration in Machpanel

Summary

This article provides information about how to integrate a MailChimp account in Machpanel.

Pre-Requisite

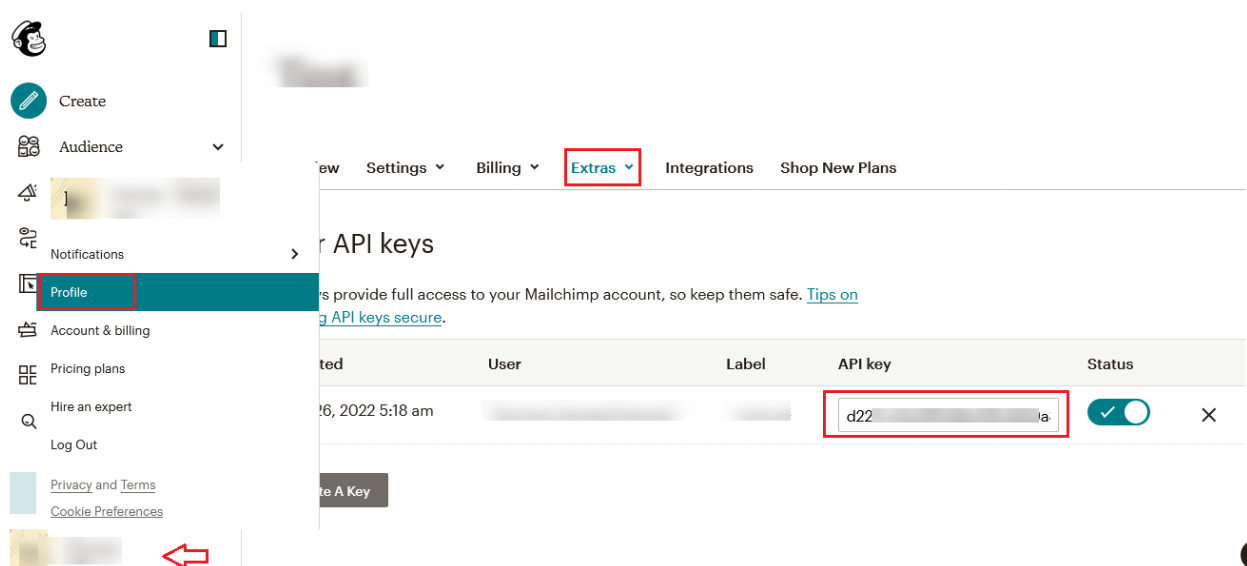
You must have **MailChimp account** and **Working Machpanel**

MailChimp

MailChimp is an email marketing platform that provides tools for creating, managing, and analyzing email campaigns. It allows businesses to design and send email newsletters, automate marketing processes, and track the performance of their email campaigns.

Integrating MailChimp with hosting services allows providers to leverage email marketing as a powerful tool for customer communication, engagement, and business promotion. It enhances the overall customer experience, facilitates targeted marketing efforts, and provides valuable insights through analytics and reporting.

- Login to your MailChimp account. Navigate to **Account > Profile > Extras**



The screenshot shows the MailChimp account interface. On the left is a navigation menu with options: Create, Audience, Profile (highlighted in red), Account & billing, Pricing plans, Hire an expert, Log Out, Privacy and Terms, and Cookie Preferences. A red arrow points to the Profile option. The main content area shows the 'Extras' dropdown menu selected, leading to the 'API keys' page. The 'Extras' menu item is also highlighted with a red box. Below the header, there is a table of API keys with columns: Created, User, Label, API key, and Status. One API key is visible, with its API key value 'd22...' highlighted in a red box. The status is 'On' with a green toggle switch.

Created	User	Label	API key	Status
06, 2022 5:18 am			d22...	On

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- Copy API Key

Configuration in Machpanel

- Login to Machpanel, Navigate to **Home > System Configuration > MailChimp** and specify Copied API Key

The screenshot shows the Machpanel interface. On the left is a sidebar menu with 'MailChimp' highlighted. The main content area is titled 'MailChimp Setting' and contains the following fields:

- Enabled:**
- *API Uri:**
- *API Key:**

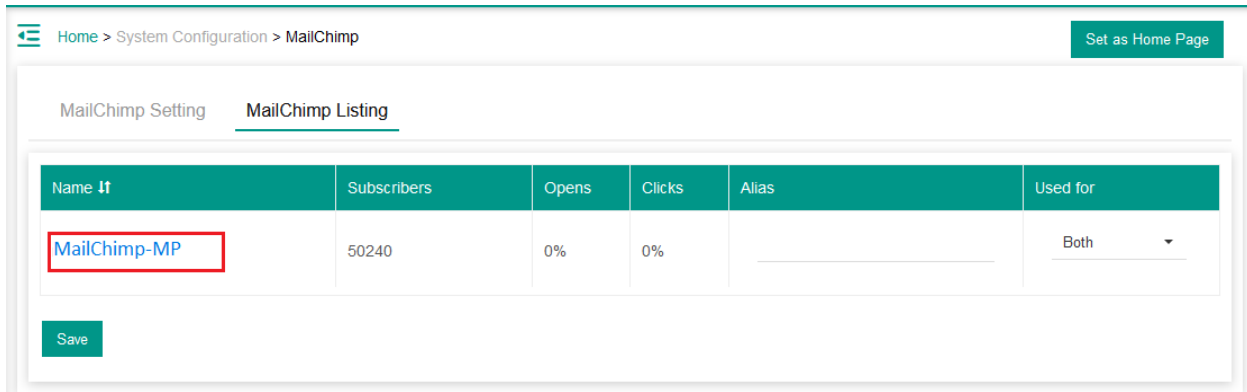
Below the fields is a hint: "Hint:API Key: Log in to mailchimp.com, go to Account, go to Extras, click on API Keys and create a Key". A 'Save' button is located at the bottom left of the form. A breadcrumb trail at the top reads 'Home > System Configuration > MailChimp' and a 'Set as Home Page' button is at the top right.

- Click **Save**, MailChimp Listing Tab will appear.

The screenshot shows the Machpanel interface after saving the settings. A green notification banner at the top says 'Record successfully updated.'. The breadcrumb trail now includes 'System Configuration': 'Home > System Configuration > MailChimp'. The main content area has two tabs: 'MailChimp Setting' (active) and 'MailChimp Listing'. The 'MailChimp Setting' tab shows the same configuration as the previous screenshot, but the 'API Key' field is now empty and highlighted with a red box. The 'Save' button is still present at the bottom left.

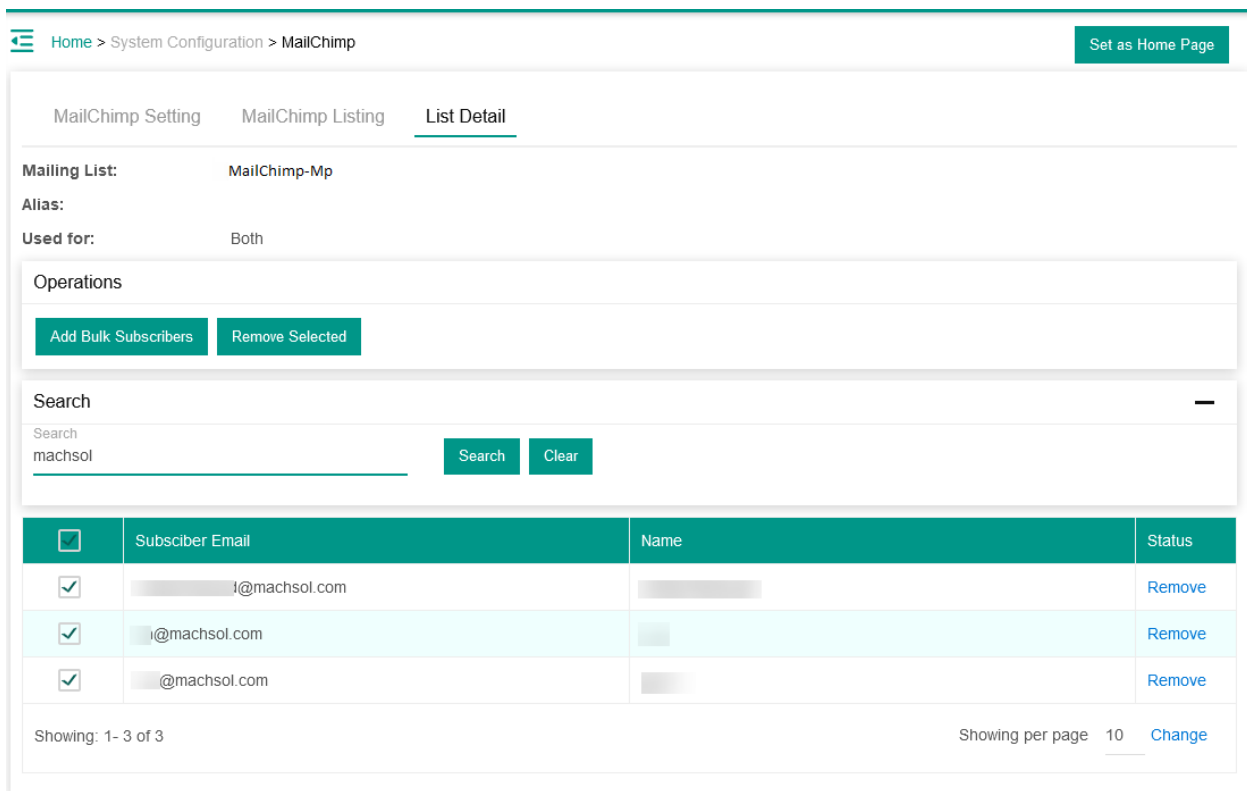
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- Which contains all the list you have on your profile.



The screenshot shows the 'MailChimp Listing' page in Machpanel. The breadcrumb navigation is 'Home > System Configuration > MailChimp'. There is a 'Set as Home Page' button in the top right. The page has two tabs: 'MailChimp Setting' and 'MailChimp Listing', with the latter being active. Below the tabs is a table with the following columns: 'Name ID', 'Subscribers', 'Opens', 'Clicks', 'Alias', and 'Used for'. The table contains one row with the following data: 'MailChimp-MP' (highlighted with a red box), 50240, 0%, 0%, an empty field, and 'Both' with a dropdown arrow. Below the table is a 'Save' button.

- Click on Hyperlinked Name like "MailChimp-MP" Subscribers/Contacts will get listed.



The screenshot shows the 'List Detail' page in Machpanel. The breadcrumb navigation is 'Home > System Configuration > MailChimp'. There is a 'Set as Home Page' button in the top right. The page has three tabs: 'MailChimp Setting', 'MailChimp Listing', and 'List Detail', with the latter being active. Below the tabs, the following information is displayed: 'Mailing List: MailChimp-Mp', 'Alias: Both', and 'Used for: Both'. There are two buttons: 'Add Bulk Subscribers' and 'Remove Selected'. Below this is a search section with a search input field containing 'machsol', a 'Search' button, and a 'Clear' button. At the bottom, there is a table with the following columns: a checkbox, 'Subscriber Email', 'Name', and 'Status'. The table contains three rows of data, all with checked checkboxes and 'Remove' links in the status column. The first row shows an email address ending in '@machsol.com'. Below the table, it says 'Showing: 1- 3 of 3' and 'Showing per page 10 Change'.

- You can add subscribers in bulk using following interface.

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- Select a (.csv) file like.

	A	B	C	D	E
1	EmailAddress	FirstName	LastName		
2	████████████████████@machsol.com	████████████████████			
3	████████████████████@machsol.com	████████████████████			
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					

- Click **Add Bulk Subscribers** Button.

Operation was successful. ✕

[Home](#) > [System Configuration](#) > [MailChimp](#) Set as Home Page

[MailChimp Setting](#) [MailChimp Listing](#) [List Detail](#)

Bulk Mail Contact Log

»» Email = ██████████@machsol.com **added.**
»» **data has been saved.**

[Close](#)

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MachPanel Knowledgebase

<https://kb.machsol.com/Knowledgebase/55679/MailChimp-Integration-in-Machpan...>