

# MailChimp Integration in Machpanel

## Summary

This article provides information about how to integrate a MailChimp account in Machpanel.

## Pre-Requisite

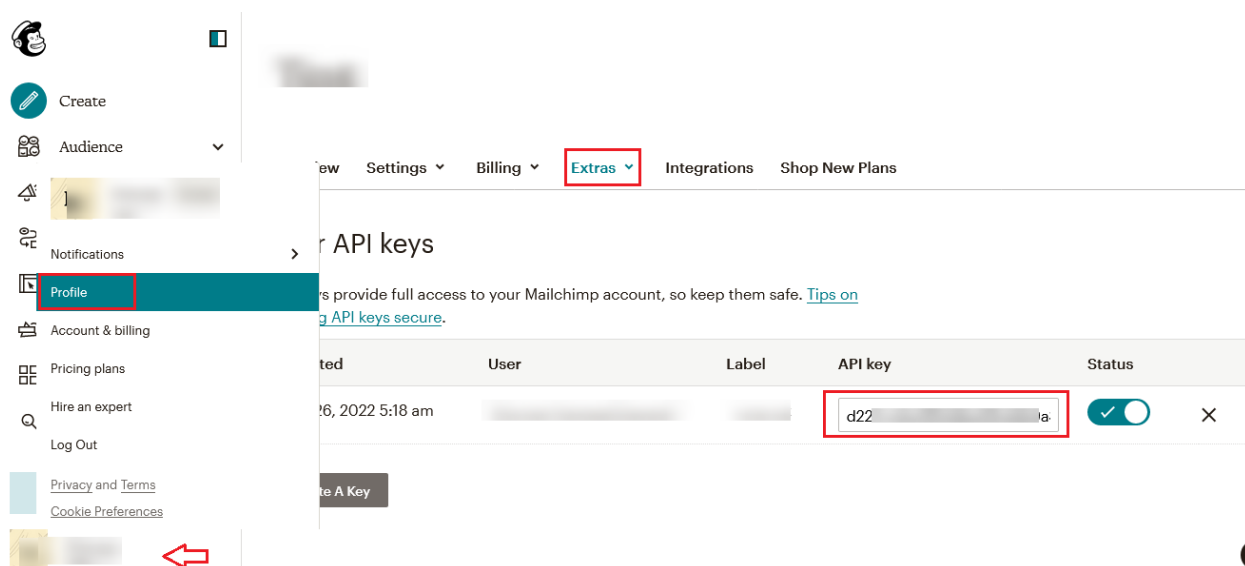
You must have **MailChimp account** and **Working Machpanel**

## MailChimp

Mailchimp is an email marketing platform that provides tools for creating, managing, and analyzing email campaigns. It allows businesses to design and send email newsletters, automate marketing processes, and track the performance of their email campaigns.

Integrating Mailchimp with hosting services allows providers to leverage email marketing as a powerful tool for customer communication, engagement, and business promotion. It enhances the overall customer experience, facilitates targeted marketing efforts, and provides valuable insights through analytics and reporting.

- Login to your MailChimp account. Navigate to **Account > Profile > Extras**



## MailChimp Integration in Machpanel

- Copy API Key

### Configuration in Machpanel

- Login to Machpanel, Navigate to **Home> System Configuration> MailChimp** and specify Copied API Key

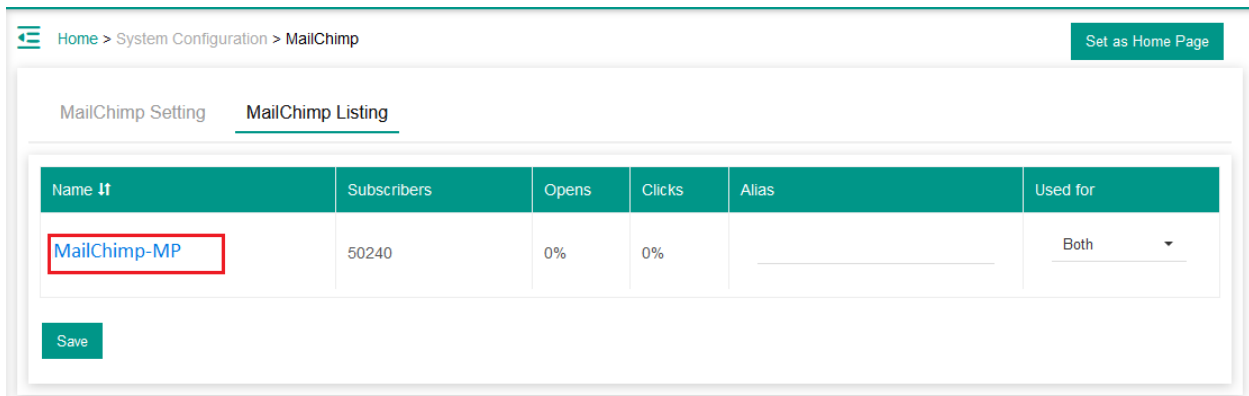
The screenshot shows the Machpanel interface. On the left is a sidebar menu with 'System Configuration' expanded, and 'MailChimp' highlighted with a red box. The main content area has a breadcrumb trail 'Home > System Configuration > MailChimp' also highlighted with a red box. A 'Set as Home Page' button is in the top right. The 'MailChimp Setting' form contains: 'Enabled' with a checked checkbox; '\*API Uri' with the value 'api.mailchimp.com/3.0'; and '\*API Key' with a text input field containing a redacted key. A hint below the key field reads: 'Hint: API Key: Log in to mailchimp.com, go to Account, go to Extras, click on API Keys and create a Key'. A 'Save' button is at the bottom left of the form.

- Click **Save**, MailChimp Listing Tab will appear.

This screenshot shows the Machpanel interface after saving the configuration. A green message 'Record successfully updated.' is displayed at the top. The breadcrumb trail 'Home > System Configuration > MailChimp' is visible. The 'MailChimp Listing' tab is now active, showing the same configuration fields as the previous screen: 'Enabled' (checked), '\*API Uri' ('api.mailchimp.com/3.0'), and '\*API Key' (redacted with a red box). The 'Save' button remains at the bottom left.

## MailChimp Integration in Machpanel

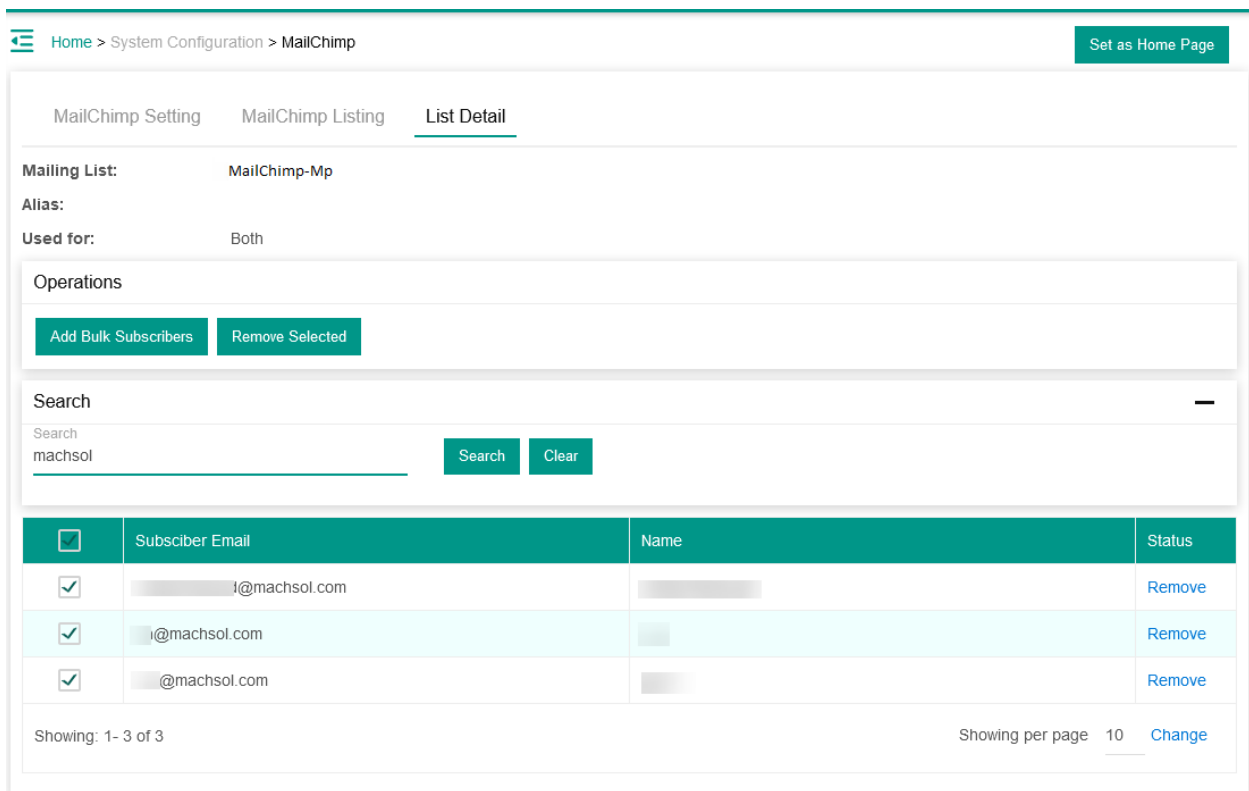
- Which contains all the list you have on your profile.



The screenshot shows the 'MailChimp Listing' page in the Machpanel interface. The breadcrumb trail is 'Home > System Configuration > MailChimp'. A 'Set as Home Page' button is in the top right. The page has two tabs: 'MailChimp Setting' and 'MailChimp Listing', with the latter being active. Below the tabs is a table with the following columns: Name, Subscribers, Opens, Clicks, Alias, and Used for. The table contains one entry: 'MailChimp-MP' with 50240 subscribers, 0% opens, and 0% clicks. The 'Used for' column has a dropdown menu set to 'Both'. A 'Save' button is located below the table.

Name	Subscribers	Opens	Clicks	Alias	Used for
MailChimp-MP	50240	0%	0%		Both

- Click on Hyperlinked Name like "MailChimp-MP" Subscribers/Contacts will get listed.



The screenshot shows the 'MailChimp List Detail' page in the Machpanel interface. The breadcrumb trail is 'Home > System Configuration > MailChimp'. A 'Set as Home Page' button is in the top right. The page has three tabs: 'MailChimp Setting', 'MailChimp Listing', and 'List Detail', with the latter being active. The 'Mailing List' is 'MailChimp-Mp', the 'Alias' is empty, and the 'Used for' is 'Both'. Below this is an 'Operations' section with 'Add Bulk Subscribers' and 'Remove Selected' buttons. A 'Search' section contains a search bar with 'machsol' entered, and 'Search' and 'Clear' buttons. Below the search section is a table with the following columns: Subscriber Email, Name, and Status. The table contains three entries, each with a checkbox in the first column and a 'Remove' link in the third column. The first entry is 'j@machsol.com', the second is 'i@machsol.com', and the third is '@machsol.com'. The status for all three is 'Remove'. At the bottom, it says 'Showing: 1- 3 of 3' and 'Showing per page 10 Change'.

Subscriber Email	Name	Status
<input checked="" type="checkbox"/> j@machsol.com		Remove
<input checked="" type="checkbox"/> i@machsol.com		Remove
<input checked="" type="checkbox"/> @machsol.com		Remove

- You can add subscribers in bulk using following interface.

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- Select a (.csv) file like.

	A	B	C	D	E
1	EmailAddress	FirstName	LastName		
2	██████████@machsol.com	██████████			
3	██████████@machsol.com	██████████			
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					

- Click **Add Bulk Subscribers** Button.

Operation was successful. ×

[Home](#) > [System Configuration](#) > [MailChimp](#) Set as Home Page

[MailChimp Setting](#) [MailChimp Listing](#) [List Detail](#)

**Bulk Mail Contact Log**  
»» Email = █████@machsol.com **added.**  
»» **data has been saved.**  
Close



## MailChimp Integration in Machpanel

MachPanel Knowledgebase

<https://kb.machsol.com/Knowledgebase/55679/MailChimp-Integration-in-Machpan...>