

MailChimp Integration in Machpanel

Summary

This article provides information about how to integrate a MailChimp account in Machpanel.

Pre-Requisite

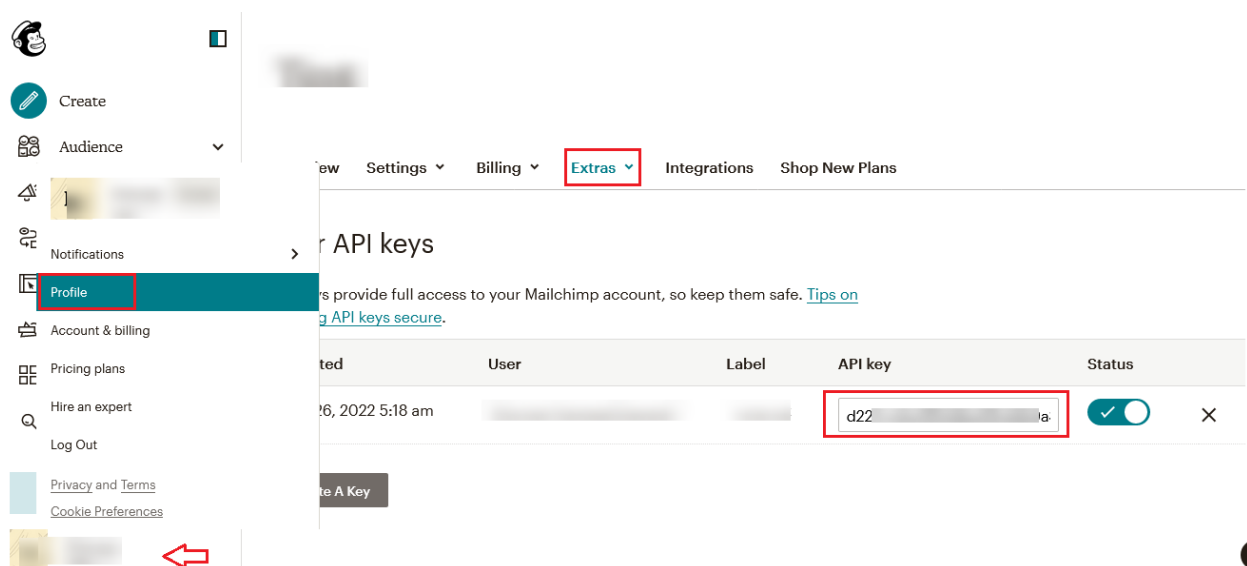
You must have **MailChimp account** and **Working Machpanel**

MailChimp

MailChimp is an email marketing platform that provides tools for creating, managing, and analyzing email campaigns. It allows businesses to design and send email newsletters, automate marketing processes, and track the performance of their email campaigns.

Integrating MailChimp with hosting services allows providers to leverage email marketing as a powerful tool for customer communication, engagement, and business promotion. It enhances the overall customer experience, facilitates targeted marketing efforts, and provides valuable insights through analytics and reporting.

- Login to your MailChimp account. Navigate to **Account > Profile > Extras**



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- Copy API Key

Configuration in Machpanel

- Login to Machpanel, Navigate to **Home > System Configuration > MailChimp** and specify Copied API Key

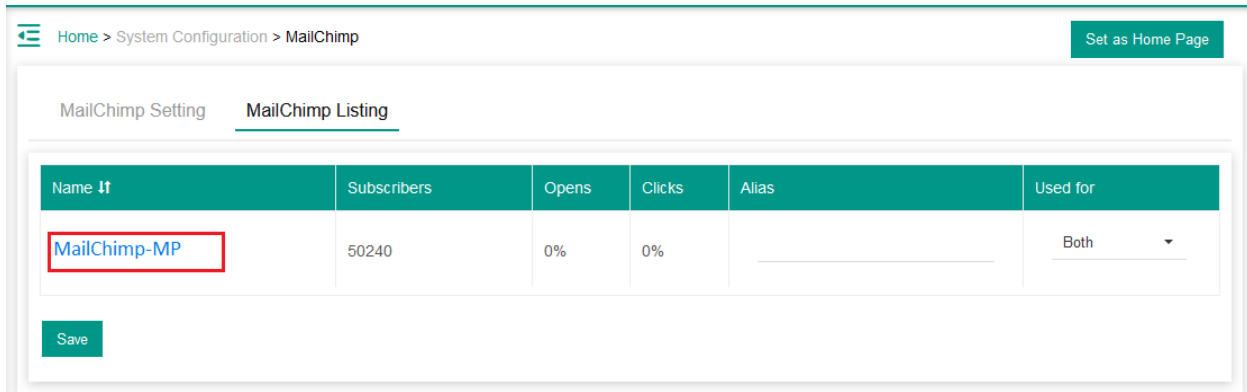
The screenshot shows the Machpanel interface. On the left is a sidebar menu with 'System Configuration' expanded, and 'MailChimp' selected and highlighted with a red box. The main content area has a breadcrumb trail 'Home > System Configuration > MailChimp' also highlighted with a red box. A 'Set as Home Page' button is in the top right. The 'MailChimp Setting' form is displayed with the following fields: 'Enabled' (checked), '*API Uri' (api.mailchimp.com/3.0), and '*API Key' (a redacted key). A hint below the API Key field reads: 'Hint: API Key: Log in to mailchimp.com, go to Account, go to Extras, click on API Keys and create a Key'. A 'Save' button is at the bottom left of the form.

- Click **Save**, MailChimp Listing Tab will appear.

The screenshot shows the Machpanel interface after saving. A green notification banner at the top says 'Record successfully updated.'. The breadcrumb trail is now 'Home > System Configuration > MailChimp'. The 'MailChimp Listing' tab is active, showing the same configuration fields as the previous screenshot: 'Enabled' (checked), '*API Uri' (api.mailchimp.com/3.0), and '*API Key' (a redacted key). The 'Save' button is still visible at the bottom left.

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- Which contains all the list you have on your profile.

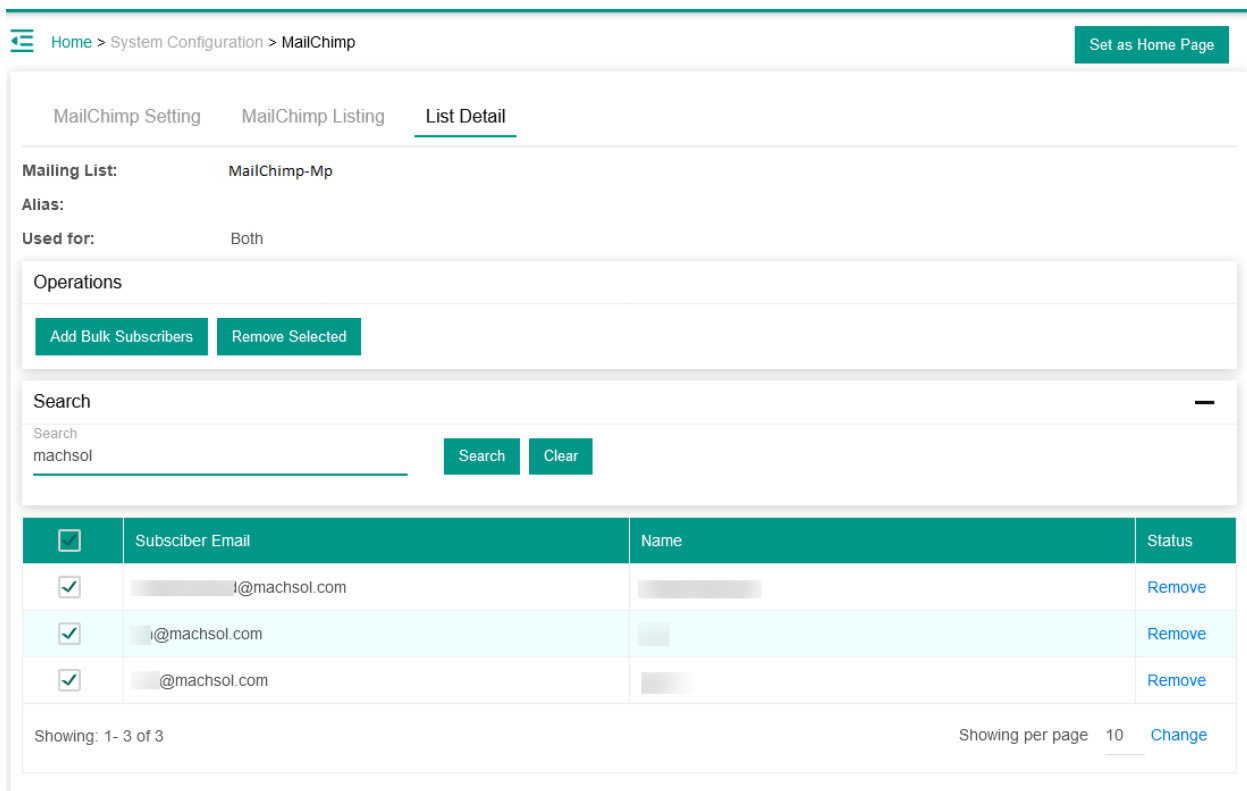


The screenshot shows the 'MailChimp Listing' page in Machpanel. The breadcrumb navigation is 'Home > System Configuration > MailChimp'. There is a 'Set as Home Page' button in the top right. The page has two tabs: 'MailChimp Setting' and 'MailChimp Listing', with the latter being active. Below the tabs is a table with the following data:

Name	#	Subscribers	Opens	Clicks	Alias	Used for
MailChimp-MP		50240	0%	0%		Both

Below the table is a 'Save' button.

- Click on Hyperlinked Name like "MailChimp-MP" Subscribers/Contacts will get listed.



The screenshot shows the 'List Detail' page for the 'MailChimp-Mp' list. The breadcrumb navigation is 'Home > System Configuration > MailChimp'. There is a 'Set as Home Page' button in the top right. The page has three tabs: 'MailChimp Setting', 'MailChimp Listing', and 'List Detail', with the latter being active. The page displays the following information:

Mailing List: MailChimp-Mp
Alias: Both
Used for: Both

Operations

[Add Bulk Subscribers](#) [Remove Selected](#)

Search

Search: machsol [Search](#) [Clear](#)

<input type="checkbox"/>	Subscriber Email	Name	Status
<input checked="" type="checkbox"/>	[redacted]@machsol.com	[redacted]	Remove
<input checked="" type="checkbox"/>	[redacted]@machsol.com	[redacted]	Remove
<input checked="" type="checkbox"/>	[redacted]@machsol.com	[redacted]	Remove

Showing: 1 - 3 of 3 Showing per page 10 [Change](#)

- You can add subscribers in bulk using following interface.

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- Select a (.csv) file like.

	A	B	C	D	E
1	EmailAddress	FirstName	LastName		
2	██████████@machsol.com	██████████			
3	██████████@machsol.com	██████████			
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					

- Click **Add Bulk Subscribers** Button.

Operation was successful. ✕

[Home](#) > [System Configuration](#) > [MailChimp](#) Set as Home Page

[MailChimp Setting](#) [MailChimp Listing](#) [List Detail](#)

Bulk Mail Contact Log

»» Email = ██████████@machsol.com **added.**
»» **data has been saved.**

[Close](#)

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MachPanel Knowledgebase

<https://kb.machsol.com/Knowledgebase/55679/MailChimp-Integration-in-Machpan...>